

# COMMERCIAL ENERGY SOLUTIONS



RTP Controls' GridLogic System™ maximizes your energy incentives and contributes to your corporate social responsibility goals while giving you the freedom to focus on what is most important to you—running your business.

## SAVINGS

Demand response initiatives and index price control strategies generate significant financial incentives and energy savings that go straight to your bottom line.

## COMMUNITY

Your efforts to use less energy during critical times will improve the stability of your community's power supply and reduce the threat of rolling blackouts.

## ENVIRONMENT

Demand response is a green initiative that helps preserve the environment by reducing dependence on "peaking" power plants that emit toxic pollutants.



## GO GREEN

Participation in demand response and index price control programs are an important part of sustainability initiatives. Your targeted reductions in energy usage help reduce our dependence on “peaking” power plants that have the worst output of toxic pollutants. RTP will work with you to quantify how your energy initiatives contribute to your environmental and social responsibility goals.



### Hands-off energy management strategies

RTP's offering for commercial office space maximizes your demand response incentives and index price control savings while maintaining tenant comfort.

Participation in RTP's Negawatt Power Pool™ simplifies energy incentive programs to meet your goals, automates program participation according to your needs, and eliminates the burden of data management and reporting. The strength behind the Negawatt Power Pool™ is RTP Controls' GridLogic System™, which interfaces with energy markets and demand response programs across North America to capture every energy incentive available to you.

### Strength in automation

RTP's GridLogic System™ and patented control algorithms are designed to leverage your existing infrastructure to enable hands-off participation in the incentive programs that compliment your operations. Our system automatically and intelligently notifies personnel, adjusts energy usage, and reports the benefits of participation—allowing you to focus on running your business.



### Clear benefits

#### 1. The Power of Aggregation:

One key to RTP's GridLogic System™ is the ability to optimize your benefits by aggregating your regional load reduction capability. Aggregating your load reduction capacity across multiple locations maximizes your financial incentives and your contribution to grid reliability. In addition, you will receive aggregated real-time power monitoring that gives you valuable data at a portfolio level and facility level for customizing your energy procurement strategies.

#### 2. Facility-specific Solutions:

Each office building is unique in its energy reduction capabilities. Prior to participation, RTP will work with your facility managers to ensure that your customized load reduction strategy meets your needs and maintains tenant comfort. The GridLogic System™ will also proactively notify maintenance personnel of each energy reduction event so they are aware of your participation in the Negawatt Power Pool™.

#### 3. Valuable Marketing Information:

Another benefit to participating in energy incentive programs is the inherent marketing opportunity. RTP Controls will partner with you to:

- Quantify how your efforts are helping the environment
- Develop marketing materials that let your tenants know you are doing your part to help the community
- Maximize your corporate social responsibility initiatives