

RETAIL ENERGY SOLUTIONS



RTP Controls' GridLogic System™ maximizes your energy incentives and contributes to your corporate social responsibility goals while giving you the freedom to focus on what is most important to you—running your business.

SAVINGS

Demand response initiatives and index price control strategies generate significant financial incentives and energy savings that go straight to your bottom line.

COMMUNITY

Your efforts to use less energy during critical times will improve the stability of your community's power supply and reduce the threat of rolling blackouts.

ENVIRONMENT

Demand response is a green initiative that helps preserve the environment by reducing dependence on "peaking" power plants that emit toxic pollutants.



CUSTOM MARKETING

RTP's Audio Annunciator integrates with your PA system and automatically promotes your efforts to serve the community with custom messages:

Attention customers, we have lowered our lighting levels for a short period of time to do our part in conserving energy for the community. Our efforts are helping to preserve the environment and maintain a stable power supply. Thank you for shopping with us.



Hands-off energy management strategies

RTP's offering for the retail industry maximizes your demand response and index price control participation and turns your energy reduction initiatives into a marketing strategy to your customers.

Participation in RTP's Negawatt Power Pool™ simplifies energy incentive programs to meet your goals, automates program participation according to your needs, and eliminates the burden of data management and reporting. The strength behind the Negawatt Power Pool™ is RTP Controls' GridLogic System™, which interfaces with energy markets and demand response programs across North America to capture every energy incentive available to you.

Strength in automation

RTP's GridLogic System™ and patented control algorithms are designed to leverage your existing infrastructure to enable hands-off participation in the incentive programs that compliment your operations. Our system automatically and intelligently notifies personnel, adjusts energy usage, and reports the benefits of participation—allowing you to focus on running your business.



Clear benefits

1. No additional resources:

The key for successful demand response and index price control strategies in the retail industry is implementing a truly hands-off solution. Store managers have limited time, so we eliminate the need to manually turn off breakers, display signs, and make announcements regarding your energy strategy. The RTP GridLogic System™ will adjust your energy consumption automatically and make customized marketing announcements to your customers regarding noticeable energy reductions.

2. The power of aggregation:

While an individual retail store may not represent a large load reduction for your region, the aggregation of retail stores in your region contributes significantly to grid reliability and maximizes program incentives. The GridLogic System™ is designed to optimize your participation in incentive programs through customized aggregation.

3. Valuable information at your fingertips:

Through the GridLogic System™ web interface, you have access to real-time, high-resolution, aggregated power monitoring and financial reporting. This wealth of information is valuable for:

- Making energy procurement decisions
- Preemptively managing facility maintenance
- Improving general efficiency
- Quantifying how your initiatives impact the environment